

# Edward Seidel

Tenji, CEO and Cofounder

## Highlights •

Mr. Seidel is currently the CEO and cofounder of an aquarium consulting corporation, Tenji. Tenji is a collaborative team of scientists, architects, engineers, and artists that designs and builds aquatic systems and exhibits. Ranging from a wide variety of services, Tenji excels in design, construction, consulting, repair and renovation, animal care and exhibit maintenance, and FRP tank stands and platforms.

## Prior Experience •

### DIRECTOR, MAINE STATE AQUARIUM, BOOTHBAY HARBOR, ME

In charge of all operations of this regional aquarium. Improve existing husbandry infrastructure, design and develop new exhibits for the public, and raise funds for new projects. Present lectures to local schools and colleges on various topics in marine biology and related careers.

### CURATOR, MONTEREY BAY AQUARIUM, MONTEREY, CA

Supervise and train the biologists, interns, support staff, and volunteers for a department of 50 individuals. Work with education staff, exhibit designers, and exhibit developers to create innovative new exhibits and public education programs for the aquarium. Present and disseminate aquarium initiatives and research at conferences, meetings, and public relations events (TV, print, radio). Incorporate new information technologies (IT) into traditional animal husbandry methods and exhibition techniques. Develop relationships between the aquarium and other educational and research associations.

### OUTREACH INSTRUCTOR/VOLUNTEER COORDINATOR, MONTEREY BAY AQUARIUM, MONTEREY, CA

Presented seminars about marine education at various workshops. Collected animals and plants for the Aquaravan, a 300 gallon mobile aquarium, using scuba, hand nets, and other collecting techniques. Maintained tanks, pumps, and filters of Aquaravan system. Fed and cared for animals. Performed duties as staff naturalist for kayak and whale watching trips.

## Professional Experience •

27 Years

## Education/Licenses •

MA, Marine Biology, Moss Landing Marine Lab, Moss Landing, CA

Peace Corps Center, Bacnotan, Philippines - Marine Fisheries training

BA, Biology (Minor in Art), Middlebury College, Middlebury, Vermont

Jackson Laboratory, Bar Harbor, Maine - Summer Student Research Program

## Affiliations/Certifications •

American Academy of Underwater Scientists (AAUS) Member

Zoological Information Management System (ZIMS) Member

American Zoo and Aquarium Association (AZA) Professional Fellow

National Marine Educators Association (NMEA) Member

## Key Experience •

- PADI Scientific/AAUS SCUBA Diver
- Excellent computer skills
- Web design
- Digital video shooting and production
- Aquarium LSS (Life Support System) design and plumbing
- Excellent public speaking abilities